



SEMINAR: CIRCULAR ECONOMY – WHAT’S YOUR APPROACH?

Venue: Industriens Hus, H.C. Andersens Blvd. 18, 1787 København K
Date: 23-24 October 2017
Registration: 15 October 2017
Price: 3.950 DKK

Do you want to gain insights into the many aspects of circular economy? The main focus of this seminar will be on connecting the dots between political guidelines and the introduction of circular economy in your company.

At the seminar, we will introduce you to real-life examples from the industry, and you will get hands-on experience in applying aspects from circular economy into your company. Cases will be presented by large companies as well as SME's, which will contribute to the discussion on the different possibilities of adopting the circular economy way of thinking in your company.



ORGANISED BY:
KEMI i KREDSLØB and
Confederation of Danish Industry

See more and register here:
www.kemiikredsløb.com
<http://www.kemiikredsløb.com/seminar-om-cirkulaer-oekonomi/>

DAY 1: CIRCULAR ECONOMY – TOP-DOWN

- 09.30-10.00** Coffee and Registration.
- 10.00-10.20** Welcome and EPA thoughts on circular economy
Finn Pedersen, Deputy Head of Division, Danish Environmental Protection Agency
- 10.20-10.40** Introduction to the seminar and Kemi i Kredsløb
Gitte Tang Kristensen, Project Manager, Danish Technological Institute
- 10.40-11.20** How do companies exploit the potential of circular economy? (presentation in Danish)
Dr. Mats Linder, Project Manager, New Plastics Economy, Ellen MacArthur Foundation
- 11.20-11.50** Transition to a circular economy – cradle-2-cradle certification
Jan Møller, Environmental Manager, Egetæpper
- 12.00-12.30** Workshop - *Why* circular economy and sustainability
Facilitator: Henning Sejer Jakobsen, Danish Technological Institute.
- 12.30-13.30** Lunch
- 13.30-14.00** Company Presentation – to be announced
- 14.00-14.30** Chemical Leasing as a business model in circular economy
Marco Camboni, Principal Consultant, Risk & Policy Analysts Ltd.
- 14.30-15.00** How does the industry move forward with circular economy following the recommendations from the Danish Advisory Board?
Karin Klitgaard, Environmental Policy Director, Confederation of Danish Industry
- 15.00-15.25** Coffee Break
- 15.25-15.50** Workshop – *How* circular economy and sustainability; what does it take?
Facilitator: Henning Sejer Jakobsen, Danish Technological Institute.
- 15.50-16.00** Summing up and closing remarks.

DAY 2: SHARING EXPERIENCE AND TOOLS

- 8.30-9.00** Coffee and Breakfast
- 9.00-9.10** Introduction to the agenda of day 2
- 9.10-9.40** Company Presentation: Printing and sustainability – how to make it compatible
Kasper Larsen, CCO, KLS PurePrint
- 9.40-10.10** Company Presentation: LEGO Group on: Sustainable materials – the natural next step to meet consumer expectations.
Jes Faltum, Director, Environmental Specialist, Environmental Product Innovation, LEGO
- 10.10-11.00** Road to circular economy:
- Can we estimate the chemical compound migration from materials? Dorte Rasmussen, Senior Consultant, DHI
 - How do we select the “best” chemical compound from available alternatives? Henriette Christiansen, Senior Consultant, DHI
 - Is a larger cooperation in the supply chain the way forward? Margrethe Winther-Nielsen, R&D Program Manager, DHI
- 11.00-11.30** Group discussion on circular economy – why haven’t you implemented circular economy aspects in your company yet? Barriers and challenges
- 11.30-12.30** Lunch
- 12.30-13.00** Recap of group discussions
- 13.00-13.25** Company Presentation: Re-Match on: recycling turf – challenges and business opportunity
Dennis Andersen, CEO, Re-Match
- 13.25-13.50** Company Presentation: A point of view on sustainability in the circular economy
Anders Holme Jensen, CEO, We Do Wood
- 13.50-14.00** Summing up and closing remarks.

INTRODUCTION OF SELECTED SPEAKERS AND TOPICS

Dr. Mats Linder, Project Manager, New Plastics Economy, Ellen MacArthur Foundation

Mats will present Ellen MacArthur Foundations action plan “new plastic economy” that aims at designing better packaging, increasing recycling rates, and introduce new models for making better use of packaging - with special focus on problematic substances in this context.

Jan Møller, Environmental Manager, ege carpets

Jan will present Ege’s experience with the transition to a more circular economy through cradle-to-cradle certification and take-back models.

Marco Camboni, Principal Consultant, Risk & Policy Analysts Ltd.

Marco has wide experience working in the field of economics, risk, regulation and policy development, and his presentation focuses on Chemical Leasing and on how it can contribute to a more circular economy.

Kasper Larsen, CCO, KLS PurePrint

KLS PurePrint provides printing and finishing of all graphic products on 100% sustainable materials. PurePrint products are Cradle-to-Cradle certified and environmentally neutral, which makes them completely degradable. Kasper Larsen will reflect on the company’s “journey” towards sustainability and talk about their thoughts and considerations behind their choices as well as the successes and failures during this journey of becoming the first in Northern Europe and one of only three printing companies in the world with a Cradle To Cradle certification.

Jes Faltum, Director, Environmental Specialist, Environmental Product Innovation, LEGO

Jes will introduce LEGOs work towards using bore sustainable materials in their products. Specific barriers in the transition will be presented and how LEGO currently see the possibilities to overcome these barriers.

Dennis Andersen, CEO, Re-Match

Re-Match offers the only green, patented technology on the market, that makes recycling of worn-out turf a beneficial deal for everyone - including the environment. Dennis will talk about the experiences with recycling turf – the challenges and business opportunities

Dorte Rasmussen, Project Manager, Senior Consultant, DHI.

Dorte has extensive experience within chemical regulation, exposure and risk. She has often been able to transform complex calculations into manageable tools and will present a way to estimate migration of chemicals from materials.

Henriette Christiansen, Project Manager, Senior Consultant.

Henriette has extensive experience within global regulation when placing chemical products on the market. She will present some of the tools available to help companies select the “best” chemical from available alternatives.

Margrethe Winther-Nielsen, R&D Program Manager for Product Safety and Environmental Risk, DHI.

Margrethe will introduce the work of DHI on development of a tool supporting industries towards a more transparent design and supply chain with metrics for environment and health as an integral part of supply chain management. A work performed in cooperation with Carsten Dittrich, Ass. Professor, University of Southern Denmark.

Anders Holme Jensen, CEO, We Do Wood

We Do Wood has chosen to design furniture in the material moso bamboo, because it is one of the most sustainable natural resources the world has. And because it is the only woody plant that can keep up with the rate of human consumption and deforestation.

Anders Holme will share his experiences from the accelerator program “New Green Business Models”. In this program, We Do Wood implemented a fully certified end-to-end bamboo supply chain with reduced carbon footprint.

